



KEVIN KOENIG MEMORIAL



COVENANT
H O U S E
—Cup—

21ST ANNUAL
**GOLF AND FISHING
TOURNAMENTS**

NOVEMBER 10, 2016

CITY
Furniture

SPONSOR RATE CARD



Our shelters in Fort Lauderdale and Orlando represent safety and hope for runaway, homeless and at-risk youth under the age of 21, including teen parents and their babies. We welcome each and every youth who seeks our help with basic care and services, including shelter, safety, hot meals, and clean clothing. Also on-site at both of our Florida locations, we offer health clinics, parenting and prenatal education, counseling, drug and alcohol recovery, GED and life skills classes, job readiness and placement services, transitional and long-term housing, street outreach, and access to child care. We endeavor to reunite these young people with their families when possible, or transition them to another stable environment.

This year Covenant House Florida will mark its 31st year serving young people. In that time we have sheltered over 38,000 individual youths in Fort Lauderdale and Orlando combined. Every day we continue to reach hundreds of kids through our various programs and services. Covenant House Florida is one of the largest agencies serving runaway and homeless youth in the state of Florida.



GOLF TOURNAMENT DETAILS

Per Player Entry: \$400

SCHEDULE

10:00am – 11:30am	Welcome Reception, Gift Bag Distribution Open Driving Range \$10,000 Putting Contest for Great Prizes
11:30am – 12:00pm	Boxed Lunch Served on the Driving Range
12:00pm	Shotgun Start Tournament Begins
5:00pm – 6:00pm	Cocktail Reception
6:00pm – 7:00pm	Dinner and Silent Auction
7:00pm – 8:00pm	Awards, Prizes, and Presentation of the Covenant House Cup

Format is 2 best ball of 4, 90% of handicaps (handicap needed with registration).

Directions to Parkland Golf & Country Club:

Take the Sawgrass Expressway (869). Exit on University Drive and go north for 2 miles. Turn left at club entrance and proceed through guard station.



Parkland Golf & Country Club
10001 Old Club Road
Parkland, Florida 33076
Telephone: 954.905.2106

For rental clubs, please contact PGA Professional Lance McAllister at 954.905.2102 at Parkland Golf & Country Club no later than November 3, 2016. Only a limited number of sets available – first come, first served.



FISHING TOURNAMENT DETAILS

Per Angler Entry: \$350

SCHEDULE

7:30am	Check-in at Guy Harvey Tent Bon Voyage Continental Breakfast Gift Bag Distribution Team Photos with Boat Captain
8:00am	Depart from the Hillsboro Inlet Fishing Fleet
12:00pm	Lunch Served on Boat
2:30pm	Return to Docks Weigh-in and Announcements at Guy Harvey Tent
5:00pm – 6:00pm	Cocktail Reception
6:00pm – 7:00pm	Dinner and Silent Auction
7:00pm – 8:00pm	Awards Presentation and Prizes

Directions:

The Hillsboro Inlet Fishing Fleet is located on the east side of the Intra-Coastal waterway on the south side of the Hillsboro Inlet. Follow signs as you approach on A1A.

Fishing Tournament
Sponsor





GOLF TOURNAMENT SPONSORSHIPS

1. CITY FURNITURE –TITLE SPONSOR FOR 21 YEARS

Please recognize Keith and all of the Associates at City Furniture for their 21st year as Title Sponsor of this premier event and their commitment and dedication to the children of Covenant House Florida. Keith founded and developed this event while serving as Board Chairman of Covenant House Florida, and has guided it to become one of the top fundraising events in South Florida. City Furniture has supplied the high quality golf polo's you wear year to year. This year's selection of Bobby Jones striped polo's serve as a thank you to all golfers who have helped support this event and the children of Covenant House Florida – we all know that these children are our future.

2. TIFOSI SUNGLASSES

\$6,500

Each player will have their choice of high quality Tifosi brand golf sunglasses which will increase contrast and object illumination, better help to see a ball in flight, provide 100% UVA/UVB sun protection and improve your game! Your logo will be imprinted on the protective case.



- One team entry (four players)
- Four additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

3. \$10,000 PUTT FOR CA\$H CONTEST

\$4,000

Each player has the opportunity to qualify for the putt-off on the practice green before tee off. As the two top putters are identified, each will get one attempt to hole a putt for \$5000 CASH prize. Both players will receive premier golf merchandise for their efforts.

- One team entry (four players)
- Four additional guests for the awards reception and dinner
- Signage on practice green
- Half page color ad in program book (see page 15 for details)

4. CITY FURNITURE ANNUAL WEDNESDAY NIGHT SHOOTOUT

\$3,500

City Furniture will host its annual shootout at Keith's house on Wednesday, November 9 at 6:00pm. Along with the delicious cookout; there will be a "Chip & Putt" contest in the backyard. 1st, 2nd, and 3rd places will be awarded. This is always a great evening for all participants...including all you fisherman out there!

- One team entry (four players)
- Signage on the Koenig putting course
- Four additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

5. 30 OZ. STAINLESS STEEL TUMBLERS

\$3,500

Everyone will love this 30 oz. double wall stainless steel thermal tumbler. This is comparable to the famous "YETI" tumbler. It is vacuum sealed and has a convenient clear push on lid. Great for traveling and designed to fit in cup holders. Works great for hot and cold liquids. Your one-color logo will look classy on your choice of stainless or black exterior.

- Four additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)



6. QTEGO SILENT AUCTION TECHNOLOGY

\$3,500

QTEGO, the #1 company in silent auction mobile bidding will feature a description of all of the items on our silent auction for individuals to bid until the night of the tournament. An email will be sent with an advance bidding page for pre-event registration and bidding. What is the benefit to you? Your logo will be linked to your website on every page below the items available for bidding.

During the tournament, "text messages" will be sent to the players/anglers with updates on the auction giving additional exposure to the sponsor.

After the auction has closed, QTEGO will broadcast a text to all registered guests thanking the silent auction sponsor.

- Four additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)



7. MIKE RICHARDS GOLF ACADEMY CLINIC

\$3,400

Mike has previously been named “Teacher of the Year” for the South Florida PGA section and is a long time PGA professional. Mike has worked with Jim Flick and Hank Haney and others to perfect his teaching. Each player can get their swing analyzed and videoed with instruction overlays and it will be emailed to them within the week. Your logo will be on each video and will be seen every time the golfers review their instruction. Your sponsorship will help each individual golfer be a better player.

- One team entry (four players)
- Signage on course
- Four additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

8. AWARDS DINNER (at the Parkland Golf & Country Club Ballroom)

\$3,400

This culminates the day's fishing and golfing tournaments with beautiful and delicious food stations, including the fresh catch, courtesy of your fellow fishermen. All prepared by Parkland Golf and Country Club's award winning chef.

- Option to provide company branded napkins and signage
- Four guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

9. HAT PROGRAM

\$3,000

Your company logo and the Covenant House Cup logo will be professionally embroidered on this new AHEAD lightweight, classic cut hat. We will feature this hat in white. Every golfer loves a crisp white cap!

- Four additional guests for the awards reception and dinner
- An additional dozen hats are included for sponsor distribution
- Half page color ad in program book (see page 15 for details)

**10. MOSCOW MULE TASTING**

\$3,000

Participants have the opportunity to enjoy this great specialty drink during the cocktail hour and take home this copper 14oz. mug with your logo.

- Four additional guests for the awards reception and dinner
- An additional dozen mugs are included for sponsors distribution
- Half page color ad in program book (see page 15 for details)



11. PITCHFIX TWISTER 3-PRONG DIVOT TOOL

\$2,600

This new and improved 2016 Twister 3-prong divot tool is simple and easy to use. Just jab the tool in and out of the affected area and you will not damage the green's root system. The ball marker, with your logo, will magnetically attach to the bottom of the tool. You choose the color.

- Four additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



12. COCKTAIL RECEPTION

\$2,200

All players and their guests look forward to this event after a hot day in the sun. Part of the corporate benefit of our tournament is networking and socializing with fellow vendors and associates of City Furniture. The open bar you provide by sponsoring this event is appreciated by all.

- Four additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

13. LUNCHEON

\$1,850

Thanks to your generous sponsorship, this year's boxed lunch will consist of grilled chicken wraps, veggie pasta salad, pretzels, whole fruit and a chocolate chip cookie. It will be placed in your cart to allow you to participate in the putting contests and clinics and eat at your leisure.

- Option to provide branded napkins
- Quarter page color ad in program book (see page 15 for details)

14. 19TH HOLE CONTEST

\$1,800

As you pass from hole #18 to hole #1, each golfer will have one shot to try for closest-to-the-pin. The winners (1st, 2nd, and 3rd place) will be awarded luxury golf prizes.

- Signage on the 19th hole
- Quarter page color ad in program book (see page 15 for details)

15. FROGGER AMPHIBIAN BALLTOWEL

\$1,800

Get the clean and dry golf ball you need to make flawless putts with the Frogger Amphibian ball towel. This convenient ball cleaner is ideal for the course and fits easily in any golf bag. Simply wet the interior bamboo terry towel to clean golf balls while on the green and use the exterior cotton jacquard towel to dry them. Waterproof interior membrane keeps wet and dry towels separate. Your logo will be featured on the packaging.

- Quarter page color ad in program book (see page 15 for details)



16. LONG CEDAR SHOEHORN

\$1,800

This high quality cedar shoehorn eliminates the need to crouch to get your shoes on. Sourced from the best cedar trees in Arkansas, this product will have an attractive red hue because 76% of the wood is from the heartwood-a key factor in keeping your shoes dry and free of damaging molds. This is very useful and also appealing to have hanging in your closet. Laser-engraved with your company logo.



- Quarter page color ad in program book (see page 15 for details)

17. VALUABLES BAG

\$1,750

This microfiber bag not only holds and protects your cell phone, keys, and other items you need to gain access to while in your cart; it can also double as a head cover. Choose from a variety of colors. Your logo will be embroidered on the center panel.



- Quarter page color ad in program book (see page 15 for details)

18. HOLE-IN-ONE PAR 3 PRIZES

\$1,600 Each

Prizes will be present in your company's name.

HOLE #2 plays 187 yds

A hole-in-one on hole #2 will award the golfer a brand new 2017 Rick Case Kia Forte sedan. We thank Rick Case for their support and dedication to the South Florida community. You will also received your choice of a tablet, X-box, or 32" flat panel TV.



HOLE #7 plays 174 yds

A hole-in-one on this hole will earn the golfer \$20,000 in cold, hard cash!



HOLE #11 plays 140 yds

A hole-in-one here awards the golfer two round-trip airline tickets to anywhere in the continental US (some restrictions apply).



HOLE #16 plays 138 yds

A hole-in-one on hole #16 will take you and a guest on a 5-day/4-night cruise to the Caribbean (other travel costs may apply).



- Signage on each tee box

- Two additional guests for the awards reception and dinner

- Quarter page color ad in program book (see page 15 for details)

19. CLOSEST-TO-THE-PIN AWARDS

\$1,500 Each

Four Par 3 Hole Sponsorships Available

HOLE #2 plays 187 yds

HOLE #7 plays 174 yds

HOLE #11 plays 140 yds

HOLE #16 plays 138 yds

Lucky or skilled...the closest shot on these Par 3 holes will be awarded premium golf gifts which will be presented in your company's name.

- Signage on each tee box
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

20. THE COVENANT HOUSE CUP RAFFLE

\$1,250

Your company logo and sign will be featured at the raffle table at registration and raffle prize will be awarded in your name. There will be a great selection of high quality golf attire and clubs featured. This is always a big money maker for the kids at Covenant House Florida and we wouldn't be able to provide this without your sponsorship.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

21. LONG DRIVE AWARD

Front 9 – \$1,250

Back 9 – \$1,250 (Women Only)

Premium golf gifts/certificates will be awarded in your name.

- Signage on the long drive hole tee box
- Four additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

22. STRAIGHT DRIVE AWARD

Front 9 – \$1,250

Back 9 – \$1,250

Premium golf gifts will be awarded in your name.

- Signage on the straight drive hole tee box
- Four additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

23. ON-COURSE REFRESHMENT VEHICLES (2)

\$1,250 Each

Your signage/logo will be featured on the cart and the players will appreciate the snack and beverages your sponsorship provides.

- Signage on cart
- Four additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

24. BALL LAUNCH

\$1,000

New this year! Create excitement and fun on a Par 4. Each golfer will have the choice to "launch" their ball from an air-driven gun which will send your drive at least 325 yards. Give yourself an edge on your game! Prize awarded in your company's name to the golfer who comes closest-to-the-pin OR gets a hole-in-one!

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

25. AWARDS (2 Available)

\$1,000 Each

Flight awards, custom prints, prizes awarded in your name.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

26. ENTERTAINMENT

\$900

Light, lively sounds of Guitarist Michael Corbin fills the atmosphere and keeps the party going.

- Quarter page color ad in program book (see page 15 for details)

27. COVENANT HOUSE FLORIDA SPECIAL DONORS

Your company may additionally take advantage of any the following:

- Course tee signage ("This hole sponsored by _____.") at \$200 each
- Gift donation for auction (your product/service or items of value)
- Cash donations listed on sponsors page in program book



FISHING TOURNAMENT SPONSORSHIPS

1. GUY HARVEY – SPONSOR

Please welcome Guy Harvey for the third year as Presenting Sponsor of the Covenant House Cup Fishing Tournament! All anglers will enjoy the long sleeved Dri-Fit shirts and visors provided by Guy Harvey, all with the signature Guy Harvey artwork. Return to the tent for weigh-in and announcements. This sponsorship will bring the Covenant House Cup fishing tournament to the next level and help the youth of Covenant House Florida.

2. POLARIZED SUNGLASSES

\$2,500

These UVA/UVB polarized ALTRO sunglasses in your choice of two styles and colors—black matte smoke and tortoise brown—and will certainly help in catching “The Big One”!

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



3. PRIME COOLER WITH REMOVABLE LINER

\$2,000

Removable liner has velcro to easily remove for cleaning or replacement. 24-pack size is perfect for 24 drinks and ice or for the fish you will be bringing home from the dock. Double zipper pulls open wide for easy access to main compartment. Your logo will be on the front pocket. Colors include black, navy, red, forest green, royal blue, or light tan.

- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



4. PRIZE PACKAGE MOST FISH (BOAT)

\$1,950

- Two anglers
- Two additional guests for awards reception and dinner
- Half page color ad in program book (see page 15 for details)

5. PRIZE PACKAGE BIGGEST BILLFISH (INDIVIDUAL)

\$1,500

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

6. PRIZE PACKAGE BIGGEST NON-BILLFISH (INDIVIDUAL)

\$1,500

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

7. BOATS (10 Available)

\$1,300 Each

- Two anglers
- Signage at Guy Harvey tent
- Half page color ad in program book (see page 15 for details)

8. 30 OZ. STAINLESS STEEL TUMBLERS

\$1,250

Everyone will love this 30 oz. double wall stainless steel thermal tumbler. This is comparable to the famous "YETI" tumbler. It is vacuum sealed and has a convenient clear push on lid. Great for traveling and designed to fit in cup holders. Works great for hot and cold liquids. Your one-color logo will look classy on your choice of stainless or black exterior.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

**9. BON VOYAGE BREAKFAST**

\$900

Continental breakfast served under the Guy Harvey tent with your compliments!

- Quarter page color ad in program book (see page 15 for details)

10. ON-BOAT REFRESHMENTS

\$900

- Quarter page color ad in program book (see page 15 for details)

11. LIVE BAIT

\$800

- Quarter page color ad in program book (see page 15 for details)

12. COOL FIBER TOWELS

\$750

This 7" x 33" cooling towel uses regular water and activates in less than 20 seconds. Lasts for 1-2 hours or longer, with an average of 20 degree Fahrenheit temperature drop from surrounding air.

Comes in white with your dual-color logo.

- Half page color ad in program book (see page 15 for details)

**13. VISORS**

\$750

100% cotton twill visors with your logo embroidered on it. Color options include white, khaki, pink, cherry navy, royal, black, gold, or stone.

- Half page color ad in program book (see page 15 for details)



We thank you all for your interest, patronage and warm support.

LODGING LOCATIONS

Visit cityfurniture.com/covenant-house-cup for more details, or contact Iris Wilder at irisw@cityfurniture.com for recommendations.

SPONSOR DETAILS

All sponsors will be recognized on our sponsor page in the program booklet, as well as our slideshow played throughout the cocktail reception. All items subject to change based on availability at time of order.

Last year's sponsors will have first right of refusal until deadline date of September 22nd.

- All signage provided by City Furniture.
- All gift bag inserts must be provided to City Furniture by October 10, 2016 and are subject to approval by City Furniture for space and weight (no larger than 11x14 brochure, weigh under two pounds). Quantity 150.

ADVERTISING DETAILS

- All advertising for the program booklet must be emailed by October 10, 2016 to Julie Herard at julieh@cityfurniture.com. Artwork must be in high resolution PDF or JPEG format. Half page size: 5.5" wide by 4.25" high. Quarter page size: 2.75" wide by 4.25" high.

IMPORTANT

- Visit cityfurniture.com/covenant-house-cup for more details.
- Email all registration and sponsorship forms to Iris Wilder at irisw@cityfurniture.com or fax to 954.718.3320.
- Please remit payment before event date and make checks payable to **Covenant House Florida**. Credit card forms available upon request.
- Mail your check to City Furniture, 6701 North Hiatus Road, Tamarac, FL 33321
Attention: Iris Wilder