



City Furniture will open in The Villages

By **Sandra Pedicini**, Orlando Sentinel

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South Florida-based City Furniture plans to expand into Central Florida, opening two showrooms in The Villages.

City Furniture plans to put its stores in space now occupied by Southern Lifestyles at Lake Sumter Landing and the Showcase Direct showroom in the La Plaza Grande shopping center.

The La Plaza Grande store should open by mid-November, with the Lake Sumter Landing store to follow soon after.

The Central Florida stores will employ a total of 52 people.

City Furniture has 15 stores in South Florida.

City Furniture sells a variety of mid-priced furniture, both indoor and outdoor. Its main competitors are Rooms to Go and Kanes, said Curt Nichols, senior vice president of new market development.