



24TH ANNUAL
**GOLF AND FISHING
TOURNAMENTS**

NOVEMBER 7, 2019

CITY
FURNITURE

SPONSOR RATE CARD



Our safe havens in Fort Lauderdale and Orlando represent safety and hope for trafficked, homeless and at-risk youth under the age of 21. We welcome each and every youth who seeks our help with care and services including shelter and clean clothing. Also, we offer access to our health clinic, parenting and prenatal education, counseling, drug and alcohol recovery, GED and life skills classes, job readiness and placement services, transitional and long-term housing, street outreach, and access to child care. We endeavor to reunite these young people with their families when possible, or transition them to another stable environment.

This year Covenant House Florida marks its 34th year serving young people. In that time we have sheltered over 40,000 individual youth. Every day we continue to reach hundreds of youth through our various programs and services. Covenant House Florida is one of the largest agencies serving trafficked and homeless youth in the state of Florida.



GOLF TOURNAMENT DETAILS

Per Player Entry: \$400

SCHEDULE

10:00am – 11:30am	Welcome Reception, Gift Bag Distribution Open Driving Range \$10,000 Putting Contest for Great Prizes
11:30am – 12:00pm	Boxed Lunch Served on the Driving Range
12:00pm Prompt	Shotgun Start Tournament Begins
5:00pm – 6:00pm	Cocktail Reception
6:00pm – 7:00pm	Dinner and Silent Auction
7:00pm – 8:00pm	Awards, Prizes, and Presentation of the Covenant House Cup

Format is 2 best ball of 4, 90% of handicaps (handicap needed with registration).

Directions to Parkland Golf & Country Club:

- Take the Sawgrass Expressway (869). Exit on University Drive and go north for 2 miles. Turn left at club entrance and proceed through guard station; or
- Take the Sawgrass Expressway (869). Exit on Coral Ridge Drive and go north approximately 2 miles. Turn right at club entrance and proceed through guard gate and proceed 3/4 way around the roundabout.



Parkland Golf & Country Club
10001 Old Club Road
Parkland, Florida 33076
Telephone: 954.905.2106

For rental clubs, please contact PGA Professional Lance McAllister at 954.905.2102 at Parkland Golf & Country Club no later than November 1, 2019. Only a limited number of sets available – first come, first served.



FISHING TOURNAMENT DETAILS

Per Angler Entry: \$350

SCHEDULE

7:30am	Check-in at Guy Harvey Tent Bon Voyage Continental Breakfast Shirt & Hat Distribution Team Photos with Boat Captain
8:00am	Depart from the Hillsboro Inlet Fishing Fleet
12:00pm	Lunch Served on Boat
2:30pm	Return to Docks Weigh-in and Announcements at Guy Harvey Tent
5:00pm – 6:00pm	Cocktail Reception
6:00pm – 7:00pm	Dinner and Silent Auction
7:00pm – 8:00pm	Awards Presentation and Prizes

Directions:

The Hillsboro Inlet Fishing Fleet is located on the east side of the Intra-Coastal waterway on the south side of the Hillsboro Inlet. Follow signs as you approach on A1A.





GOLF TOURNAMENT SPONSORSHIPS

1. CITY FURNITURE – TITLE SPONSOR FOR 24 YEARS

Please recognize Keith and all of the associates at City Furniture for their 24th year as Title Sponsor of this premier event and their commitment and dedication to the children of Covenant House Florida. Keith founded and developed this event while serving as Board Chairman of Covenant House Florida, and has guided it to become one of the top fundraising events in South Florida. City Furniture has supplied the high quality golf polos you wear year to year. This year's selection of Fairway & Greene polos serve as a thank you to all golfers who have helped support this event and the children of Covenant House Florida – we all know that these children are our future.

- All golfers will receive a link to our Covenant House Cup Fairway & Greene website to make their shirt selection. **Please complete by October 25th to receive your shirt in time for the tournament.**

2. CITY FURNITURE ANNUAL WEDNESDAY NIGHT SHOOTOUT \$5,000

City Furniture will host its annual shootout at Keith's house on Wednesday, November 6th at 6:00pm. Along with the delicious cookout; there will be a "Chip & Putt" contest in the backyard. 1st, 2nd, and 3rd places will be awarded. This is always a great evening for all participants...including all you anglers out there!

- One team entry (four players)
- Signage on the Koenig putting course
- Two additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

3. MIKE RICHARDS GOLF ACADEMY CLINIC

\$5,000

Mike has previously been named “Teacher of the Year” for the South Florida PGA section and is a long time PGA professional. Mike has worked with Jim Flick and Hank Haney and others to perfect his teaching. Each player can get their swing analyzed and recorded with instruction overlays and it will be emailed to them within the week. Your logo will be on each video and will be seen every time the golfers review their instruction. Your sponsorship will help each individual golfer be a better player.

- One team entry (four players)
- Signage on course
- Two additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

4. \$10,000 PUTT FOR CASH CONTEST

\$5,000

Each player has the opportunity to qualify for the putt-off on the practice green before tee off. The two top putters will each get one attempt to hole a putt for \$5000 CASH prize. Both players will receive premier golf merchandise for their efforts.

- One team entry (four players)
- Two additional guests for the awards reception and dinner
- Signage on practice green
- Half page color ad in program book (see page 15 for details)

5. COCKTAIL RECEPTION – 2 AVAILABLE

\$4,000

All players and their guests look forward to this event after a hot day in the sun. Part of the corporate benefit of our tournament is networking and socializing with fellow vendors and Associates of City Furniture. The open bar you provide by sponsoring this event is appreciated by all.

- Two additional guests for the awards reception and dinner
- Half page color ad in program book (see page 15 for details)

6. AWARDS DINNER (at the Parkland Golf & Country Club Ballroom) – 3 AVAILABLE

\$3,750

This culminates the day’s fishing and golfing tournaments with beautiful and delicious food stations, including the fresh catch, courtesy of your fellow fishermen. All prepared by Parkland Golf and Country Club’s award winning chef.

- Option to provide company branded napkins and signage
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

7. HAT PROGRAM – SOLD

\$3,000

Your company logo and the Covenant House Cup logo will be professionally embroidered on this new AHEAD lightweight, classic cut hat. We will feature this hat in khaki. Every golfer loves a crisp khaki cap!

- Two additional guests for the awards reception and dinner
- An additional dozen hats are included for sponsor distribution
- Quarter page color ad in program book (see page 15 for details)

8. LUNCHEON – 2 AVAILABLE

\$2,750

Thanks to your generous sponsorship, this year's boxed lunch. It will be placed in your cart to allow you to participate in the putting contests and clinics and eat at your leisure.

- Option to provide branded napkins
- Quarter page color ad in program book (see page 15 for details)

9. 19TH HOLE CONTEST

\$2,500

As you pass from hole #18 to hole #1, each golfer will have one shot to try for closest-to-the-pin. The winners (1st, 2nd, and 3rd place) will be awarded luxury golf prizes.

- One player entry
- Signage on the 19th hole
- Quarter page color ad in program book (see page 15 for details)

10. GOLF TOWEL

\$2,500

DIVOT signature towel made from thick, soft absorbent cotton. Your company's logo will be professionally embroidered on this beautiful golf towel.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



11. HOLE-IN-ONE PAR 3 PRIZES

\$2,500 Each

Prizes will be presented in your company's name.

HOLE #2 plays 187 yds

A hole-in-one on hole #2 will award the winner a new car, courtesy of Rick Case. We thank Rick Case for their support and dedication to the South Florida community.

HOLE #7 plays 174 yds

A hole-in-one on this hole will earn the golfer \$20,000 in cold, hard cash!

HOLE #11 plays 140 yds

A hole-in-one here will take you and a guest on a 7-day Caribbean cruise (other travel costs may apply).

HOLE #16 plays 138 yds

A hole-in-one on hole #16 will fly you and a guest anywhere in the continental U.S. aboard American Airlines (some restrictions may apply).

- One player entry
- Signage on each tee box
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



12. CLOSEST-TO-THE-PIN AWARDS

\$2,000 Each

Four Par 3 Hole Sponsorships Available

HOLE #2 plays 187 yds

HOLE #7 plays 174 yds

HOLE #11 plays 140 yds

HOLE #16 plays 138 yds

Lucky or skilled...the closest shot on these Par 3 holes will be awarded premium gifts which will be presented in your company's name.

- One player entry
- Signage on each tee box
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

13. ON-COURSE REFRESHMENT/SNACK VEHICLES – 3 AVAILABLE

\$1,500 Each

Your signage/logo will be featured on the cart. The players will appreciate the snack and beverages your sponsorship provides.

- Signage on cart
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

14. THE COVENANT HOUSE CUP RAFFLE & SILENT AUCTION

\$1,300

Your company logo and sign will be featured at the silent auction table at registration and the very special raffle prize will be awarded in your name. This is always a big moneymaker for the kids at Covenant House Florida and we wouldn't be able to provide this without your sponsorship.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

15. LONG DRIVE AWARD

Front 9 – \$1,250

Back 9 – \$1,250

Premium gifts will be awarded in your name.

- Signage on the long drive hole tee box
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

16. STRAIGHT DRIVE AWARD

Front 9 – \$1,250

Back 9 – \$1,250

Premium gifts will be awarded in your name.

- Signage on the straight drive hole tee box
- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

17. ENTERTAINMENT – 2 AVAILABLE

\$1,100

Light, lively sounds of Guitarist Michael Corbin fills the atmosphere and keeps the party going.

- Quarter page color ad in program book (see page 15 for details)

18. AWARDS – 3 AVAILABLE

\$1,000 Each

Flight awards and great prizes awarded in your name.

- Two additional guests for the awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

19. COURSE TEE SIGNS

\$300

20. COVENANT HOUSE FLORIDA SPECIAL DONORS

Your company may additionally take advantage of any the following:

- Gift donation for auction (please specify product and retail value of service or item)
- Cash donation (listed on sponsors form)

We thank you all for your interest, patronage and warm support.



FISHING TOURNAMENT SPONSORSHIPS

1. GUY HARVEY SHIRTS – 2 AVAILABLE

\$2,750

We're so excited to welcome Guy Harvey back to lead our annual Covenant House Cup Fishing Tournament! This year's dry-fit shirts will have a Guy Harvey print on the back, and each sponsor will have their logo printed the left or right sleeve via sublimation.

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

2. PANAMA BUCKET HATS

\$2,750

Shade yourself from the harsh sun with this oversized, white, lightweight bucket hat embroidered front and center, with your company logo. Extra wide brim. Great for fishing or any outdoor activity.

- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)



3. PRIZE PACKAGE MOST FISH (BOAT) – 2 AVAILABLE

\$2,000

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

4. PRIZE PACKAGE BIGGEST BILLFISH (INDIVIDUAL) – 2 AVAILABLE

\$1,600

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

5. PRIZE PACKAGE BIGGEST NON-BILLFISH (INDIVIDUAL) – 2 AVAILABLE

\$1,600

- Two anglers
- Two additional guests for awards reception and dinner
- Quarter page color ad in program book (see page 15 for details)

6. BOATS – 10 AVAILABLE

\$1,500 Each

- Two anglers
- Signage at Guy Harvey tent
- Half page color ad in program book (see page 15 for details)

7. BON VOYAGE BREAKFAST – 2 AVAILABLE

\$1,000

Continental breakfast served under the Guy Harvey tent with your compliments!

- Quarter page color ad in program book (see page 15 for details)

8. LIVE BAIT – 2 AVAILABLE

\$800

- Quarter page color ad in program book (see page 15 for details)

9. COVENANT HOUSE FLORIDA SPECIAL DONORS

Your company may additionally take advantage of any the following:

- Gift donation for auction (please specify product and retail value of service or item)
- Cash donation (listed on sponsors form)

We thank you all for your interest, patronage and warm support.

LODGING LOCATIONS

Visit cityfurniture.com/covenant-house-cup for hotel recommendations and rates.

SPONSOR DETAILS

All sponsors will be recognized on our sponsor page in the program booklet, as well as our slideshow played throughout the cocktail reception. All items subject to change based on availability at time of order.

Due to high demand, last year's sponsors will have first right of refusal until deadline date of October 18th. Individual spots will be confirmed on a first-come, first-serve basis once sponsorships are filled.

- All signage provided by City Furniture.
- All gift bag inserts must be provided to City Furniture by October 21, 2019 and are subject to approval by City Furniture for space and weight (no larger than 11x14 brochure, weigh under two pounds). Quantity 150.

ADVERTISING DETAILS

- All advertising for the program booklet must be emailed by October 11, 2019 to Julie Herard at julieh@cityfurniture.com. Artwork must be in high resolution PDF or JPEG format.
Full page size: 5.5" wide by 8.5" high. Half page size: 5.5" wide by 4.25" high.
Quarter page size: 2.75" wide by 4.25" high. If your ad has bleed, please provide 1/4" bleed all around.

IMPORTANT

- Visit cityfurniture.com/covenant-house-cup for more details.
- Email all registration and sponsorship forms to Sabrina Maday at sabrinam@city-furniture.com.
- Please remit payment **before event date and make checks payable to Covenant House Florida**.
Credit card forms available upon request.
- Mail your check to City Furniture, 6701 North Hiatus Road, Tamarac, FL 33321
Attention: Sabrina Maday